

RIMAN Code of Business Ethics

RIMAN strives to uncover the inner beauty of our customers, offering them the gift of radiant and healthy skin. Our aim is to remind them of their boundless potential, empowering them to lead healthy and fulfilling lives. This vision extends to our dedicated Planners who share in the mission of RIMAN.

You are the face of RIMAN. You represent us every day when you interact with others, share your story, and invite people along on your personal RIMAN journey. It is important that our representatives conduct themselves in a manner that upholds the high standards of the RIMAN brand.

We expect all our representatives to uphold the RIMAN Code of Business Ethics. When discussing RIMAN products and programs, always communicate honestly, respectfully, and accurately, maintaining the highest standards of integrity.

Our collective success hinges on your understanding and adherence to the Policies and Procedures, as well as all relevant laws and regulations governing your RIMAN business. This code is designed to safeguard you, your business, the RIMAN brand, and, most importantly, all consumers, including potential and existing customers and Planners.

Should you have any questions regarding the proper representation of RIMAN, please reach out to Compliance@RIMAN.com.

ACT WITH INTEGRITY AND TRANSPARENCY

- Respect the rights of consumers by always acting with integrity and transparency .
- Avoid misleading or deceiving consumers.
- Be authentic, honest, and law-abiding. This code underscores essential legal obligations, which you commit to following while representing RIMAN as a Planner.
- When promoting RIMAN products or programs, always identify yourself as a RIMAN Independent Planner.

BE PROFESSIONAL

- Treat your customers, RIMAN team, fellow Planners, home office employees, and all individuals you encounter in connection with your RIMAN business with respect.
- Use appropriate language in all interactions, presentations, and written communications.
- Address complaints promptly and strive to resolve matters professionally and in good faith.
- Distinguish between brand factual statements and your own personal opinions or desires, or those of your fellow team members, while respecting the viewpoints and wishes of others.
- Uphold the highest service standards when representing RIMAN.

RECRUIT RESPONSIBLY

- When encouraging others to become Planners with RIMAN, provide accurate information and appropriate disclaimers.
- Never engage in unlawful, deceitful, or coercive recruiting practices, such as suggesting that RIMAN product purchases or program enrollment are required.
- Unethical or predatory business interactions are unacceptable. Apply good judgement.

COMMUNICATE EARNINGS AUTHENTICALLY

- Do not make income promises or guarantees. Refer to the RIMAN Policies & Procedures and Income Disclosure Statement for compliant language when discussing potential earnings.
- Always offer proper disclaimers regarding typical results when sharing information about potential earnings, including lifestyle income claims.
- Accurately convey the level of effort and skill required for success with RIMAN; avoid oversimplification or claims that undermine the level of time, effort, and work associated with such success.

PURCHASE RESPONSIBLY

- Make purchases reasonably and responsibly and encourage others to do the same.
- Product purchases should be for personal use, not for title advancement or to earn incentives.
- Be prepared to provide a full account of how RIMAN products you personally purchased were used, as RIMAN may request this information at any time at its sole discretion.

RESPECT IP RIGHTS

- Never use the name, likeness, photo, logo, or any property of a celebrity, company, organization, or any other person or entity without their approval or consent.
- Ensure all music, videos, images, or other content used in your communications are properly licensed.
- RIMAN products may not be resold on any website outside of RIMAN owned and operated sites, or through person-to-person transactions.
- Seek advance permission from RIMAN for any use of the RIMAN name or brand assets in support of personal endeavors, including books or other writings, to prevent potential negative impact on RIMAN.

PROTECT CONSUMER PRIVACY

- Safeguard and protect all private information provided by customers or prospective customers.

- Ensure consumer data security by conducting all transactions through the RIMAN e-commerce system. You are responsible for protecting any private information provided to you but not processed through the e-commerce system.