

# RIMAN, INC. PRIVACY POLICY

## USA RIMAN, INC. PRIVACY POLICY – USA (Ver. 2023.10.19)

### RIMAN, INC. PRIVACY POLICY

Your privacy is important to us. RIMAN, INC., including all its subsidiaries and affiliates ("RIMAN, INC.," "we," "our," and "us"), has created this Privacy Policy to help you become familiar with how we collect, use, disclose, share, and protect information that can reasonably be used to identify a natural person directly or indirectly ("Personal Information"). We encourage you to read this Privacy Policy in its entirety before using our Site or otherwise submitting Personal Information to us.

### SCOPE

This Privacy Policy governs our practices with regards to Personal Information collected when you access or use the RIMAN, INC.® website (or any of our international websites or applications) and any products, services, software, tools, applications, features or functionality offered on or through the website or mobile application (including any RIMAN, INC. Independent Beauty Planner personal web pages provided through the website) (collectively, the "Site"). You may be accessing our Site from a computer or mobile phone device (for example, through an iPhone or iPad application) or through a RIMAN, INC. mobile application, and the provisions of this Privacy Policy apply to all such mobile access and use of mobile devices. From time to time, we may add additional products, services, software, tools, applications, features or functionality, offered through our websites or mobile applications as we expand our offerings, and this Privacy Policy will govern those new products, services, software, tools, applications, features, or functionality when added. If you provide Personal Information about yourself to us while using our Site, you consent to our collection, processing, use, and transfer of that information in accordance with this Privacy Policy and subject to applicable laws.

We also may interact with you on third-party websites where we post content or invite your feedback, including websites such as [Instagram](#), [Facebook](#), [Twitter](#), [Pinterest](#), and [YouTube](#) ("Third-Party Sites"). Please read the privacy policies of those Third-Party Sites and social platforms because the information they collect, including the posts you publish, will be governed by their Privacy Policies respectively, except to the extent you provide or disclose your Personal Information to us via a private messaging function. In addition, if you access third party websites or applications (including by providing such third parties your RIMAN, INC. credentials), and share your Personal Information with such third parties, please read the privacy policies of those third parties to learn more about their collection, use, and sharing of your Personal Information.

PLEASE NOTE THAT THIS POLICY DOES NOT ADDRESS THE PRIVACY OR INFORMATION PRACTICES OF ANY THIRD PARTIES, INCLUDING, WITHOUT LIMITATION, OUR INDEPENDENT BEAUTY PLANNERS.

### UPDATES TO THIS PRIVACY POLICY

Because our business will continue to evolve, our policies will be reviewed and may be revised from time to time. We may change this Privacy Policy at any time and will notify you by posting an updated version of the Privacy Policy. We recommend that you review this Privacy Policy from time to time during visits to the Site and note any changes before your continued use of the Site. Your continued use of the Site after we post any revisions to this Privacy Policy constitutes your acceptance of the revised POLICIES AND PROCEDURES. It is your responsibility to periodically check this page so that you are aware of what information we collect, how we use it, and under what circumstances we might disclose it. The amended Privacy Policy will apply between us whether or not we have given you specific notice of any change. By using the Site, you agree to the terms of this Privacy Policy and our [POLICIES AND PROCEDURES](#). If you do not agree to the terms of this Privacy Policy and our [POLICIES AND PROCEDURES](#), please do not use the Site.

## **INFORMATION COLLECTED ABOUT YOU**

We collect the following types of Personal Information in order to provide you with the use of the Site and to help us personalize and improve your experience.

1. **Information We Collect Automatically:** When you use the Site, we collect information sent to us by your computer or mobile device. The information sent to us includes, but is not limited to, the following:
  - a. **Location, Device, and Connection Information:** We collect location data (including IP addresses), device and connection information (such as referral URL). Your Internet Protocol (IP) address is a number that is automatically assigned to the computer that you are using by your Internet Service Provider (ISP). This number is identified and logged automatically in our server log files whenever you visit the Site, along with the time(s) of your visit(s) and the page(s) that you visited. We use your IP address, and the IP addresses of all users, for purposes such as calculating Site usage levels, helping diagnose problems with the Site's servers, analyzing trends, including suspicious activity detection and prevention, administering the Site, tracking traffic patterns, and gathering geographic information for aggregate use. Collecting IP addresses is standard practice on the Internet and is done automatically by many websites. If you access the Site or application via a mobile device such as a smartphone, the collected information may also include your device identifiers, location, and other similar mobile device data.
  - b. **Environmental Variables:** We and our service providers may also collect certain environmental variables, such as your MAC address, computer type (Windows or Macintosh), screen resolution, OS version, Internet browser, and Internet browser version. These environmental variables are collected by most browsers and will be used to optimize your experience on the Site.
  - c. **Cookies and Other Tracking Technologies:** We and our service providers use cookies, web beacons, and similar technologies to collect data while you use our Site. This data is typically collected from the devices (including mobile devices) that you use. Please see our section on Cookies and Other Tracking Technologies below for more information.
1. **Information You Provide to Us:** We may collect and store any information you provide us when you use the Site. For example, when you decide to complete a user registration form, complete an online survey, or make a purchase, you may be asked to provide certain information such as your contact information (name, email address, mailing address, and telephone number). If you decide to place an order, we will also need to know your delivery and billing address, credit card number, and expiration date. Enrolling Independent Beauty Planners are also asked to provide their date of birth, Social Security number, and other Personal Information, which is required in order to begin a Beauty Planner Business.

We may also collect information from or about you from other sources, including through

your contact with us, our Sales Support Department, or your results when you respond to a survey. Additionally, for quality and training purposes or for our own protection, we may monitor or record our telephone conversations with you or anyone acting on your behalf. By communicating with RIMAN, INC., you acknowledge that your communication may be overheard, monitored, or recorded without further notice or warning, to the extent permitted by applicable law.

When you make a purchase on our Site, we collect from you the information required to make a purchase — such as your full name, email address, credit card number, shipping, and billing addresses. If you change your mind about storing this information, you can email the Customer Support Department at [cs@riman.com](mailto:cs@riman.com) to amend or delete this information. If you would prefer that we not collect any such Personal Information from you, please do not provide us with any such information. Please note that, notwithstanding anything to the contrary herein, your credit card or debit card information ("Credit Card Holder's Information" or "CCHI") will be used for payment on the spot, and it may be kept in your account in a tokenized format for future payments or regular payments. RIMAN, INC. does not handle any CCHI on its own, and such CCHI is handled by external operators that manage the CCHI in accordance with the PCI data security standards and other industrial standards.

Please note that if you choose to share Personal Information about yourself in an open format, such as through a Third-Party Site like Facebook or Twitter, some of that information could be deemed public and may lose certain protections under applicable privacy laws.

1. **Anonymous Data:** Because Personal Information is information that can be associated with a specific person and can be used to identify that person, information that has been made anonymous so that it does not identify a specific user is not subject to this Privacy Policy. We may aggregate general information such as your geographic location, age group, gender, product and/or cosmetic concerns, and brands and products used. Such aggregated information does not constitute Personal Information of any specific user.

## **HOW WE USE PERSONAL INFORMATION**

Our primary purpose in collecting Personal Information is to provide you with a secure, smooth, efficient and customized experience. We may use your Personal Information to:

1. Process transactions and send notices about your transactions. When you make a purchase through the Site, we may collect your credit card number or other payment account number, billing address, and other information related to such purchase (collectively, "Payment Information") from you, and use such Payment Information in order to fulfill your purchase.
2. Provide marketing information and newsletters to you regarding our products and promotions. If you prefer not to receive such emails, please see the section below entitled **OPT-OUT FOR MARKETING & PROMOTIONAL CORRESPONDENCE**. You may receive the benefit of hearing from RIMAN, INC. via postal mail or phone even if you have opted-out from receiving these marketing emails, unless you explicitly withdraw your consent to our use of your Personal Information as outlined in this Privacy Policy.
3. Permit emails to friends. We may provide the functionality to permit you to send messages regarding Site-related content to a friend through the Site. If you wish to use this feature, you may provide us with your friend's email address so that we can facilitate the sending of your message to your friend. Please note that you are responsible for ensuring you have obtained permission from your friend before sharing your friend's information with us.
4. Provide sales support.
5. Send administrative communications regarding the Site, service-related announcements, etc.,

which are necessary to serve you, respond to your concerns, and provide the high level of customer service that RIMAN, INC. offers. Because this information is needed to enable your use of the Site, you may not opt-out of receiving such communications unless you close your account with us.

6. Verify your identity, including during account creation and password reset processes.
7. Manage risk, or to detect, prevent, and/or remediate suspicious account activity or other potentially prohibited or illegal activities.
8. Manage and protect our information technology infrastructure.
9. Contact you at any telephone number, by placing a voice call or through text (SMS) or email messaging, as authorized by applicable law, our POLICIES AND PROCEDURES, and the Beauty Planner Agreement.
10. Provide targeted marketing and advertising, provide service update notices, and deliver promotional offers based on your communication preferences.
11. Detect, prevent, or remediate violations of our POLICIES AND PROCEDURES or Policies and Procedures, as stated in the Beauty Planner Agreement.

#### **HOW WE SHARE PERSONAL INFORMATION WITH OTHER THIRD PARTIES**

We may share the Personal Information we collect from you, including your name, contact details, and transactions and activities, in connection with:

1. Communications to Independent Beauty Planners: When you submit Personal Information on this Site, the information that you provide may be shared with Independent Beauty Planners if you choose to be associated with an Independent Beauty Planner. If you so choose, we may share your name, phone number, email address, and other Personal Information with Independent Beauty Planners, who may, in turn, share your Personal Information with their Upline organization (those Independent Beauty Planners who directly or indirectly sponsor the Independent Beauty Planner (an "Upline")). Independent Beauty Planners may use this information for the purposes outlined in this Privacy Policy and the Beauty Planner Agreement, including to follow up on orders you placed on the Site or contact you with other special offers from RIMAN, INC.
2. Emails to Friends: Please note that any Personal Information you provide in connection with sending messages regarding Site-related content to a friend through the Site, such as your name and your email address, will be disclosed to your friend.
3. Assignment: We reserve the right to transfer any and all information that we collect from Site users to a third party in the event of any reorganization, merger, sale, joint venture, assignment, transfer, or other disposition of all or any portion of RIMAN, INC.'s business, assets or stock (including without limitation in connection with any bankruptcy or similar proceedings).
4. Other Non-affiliated Parties, including service providers, such as:
  - a. Suspicious Activity Prevention and Risk Management: To help prevent suspicious activity or assess and manage risk. For example, at the time of order, we may collect and share your email, phone number, billing and shipping addresses, and device information (including IP address and geographic location) with our service provider.
  - b. Shipping: In connection with shipping products you may have ordered through the Site.
  - c. Other Service Providers: To enable service providers under contract with us to support our business operations, such as bill collection, marketing, customer service,

and technology services.

Please note that our employees and service providers may be located in foreign jurisdictions, and your Personal Information may be subject to the laws of those foreign jurisdictions and accessible to law enforcement and other authorities.

## **OUR USE AND YOUR CHOICES REGARDING COOKIES AND OTHER TRACKING TECHNOLOGIES**

Like many other websites and applications, our Site may, directly or through trusted third parties, use cookies, pixels, or similar tracking technologies (collectively, "Tracking Technologies") for the purposes described in this section and elsewhere in this Privacy Policy.

This section helps you understand what Tracking Technologies are, how we use them, and the options that you have.

**What are Cookies and Pixels?** Cookies are a type of technology that installs a small amount of information on a user's computer or other device when they visit a website. Cookies permit a website to, for example, recognize future visits using the same computer or device. Tracking pixels are tiny, transparent graphics with a unique identifier, similar in function to cookies, and are used to provide analytical information concerning the user experience as well as to support customization of our marketing and advertising activities. In contrast to cookies, which are stored on a user's computer hard drive, tracking pixels are embedded invisibly on web pages.

**How do we use Tracking Technologies?** The Site may use Tracking Technologies to gather information, customize your visit, and enable us to enhance our services (including through personalized advertisement.) For example, we use Tracking Technologies to recognize you as a previous user of the Site so you do not have to enter your Personal Information every time, and to offer you personalized content. We may use the information gathered through Tracking Technologies to create aggregate tracking information reports regarding user demographics, traffic patterns, and purchases. In some cases, we may link tracking information with Personal Information. We may also use these technologies to help us better manage content, such as by improving the user interface. Finally, we also use these technologies (directly or through service providers) to build a better picture of the type of offers and products that you might be interested in, for location-based advertising (including through push notifications as described below), cross-device matching, and interest-based advertising.

- **Location-Based Advertising:** To the extent our Site has a corresponding App, we may use our App to obtain the user's precise location (if the user of the App permits the App to request and collect this information from the applicable mobile device). We may also determine a zip code from the precise location data received from an App user's mobile device. Users of the Site also may elect to provide us with their zip code directly. We may use general location data, preferences, or other information received from the Site, including through your mobile device such as through the App, to send you tailored marketing messages based on your location, including making product recommendations. Additionally, we may use information to engage in interactive, real-time discussions with users, which we or the users may initiate. If you would like to opt-out of location-based advertising, please see the choices section below.
- **Cross-Device Matching:** We may now or in the future use the data collected through Tracking Technologies (directly by us or by our service providers) and other data (i.e. deterministic data such as unique identifiers) to make educated predictions that give us the ability to match your devices. We may then, subject to the limitations otherwise set forth in this Privacy Policy and

applicable law, display targeted advertisements to you across your devices (unless you have opted-out for a particular device as described in the options section below.)

- **Interest-Based Advertising:** We may use the information we collect (alone or in combination with information provided by third parties and service providers) through Tracking Technologies (which may be combined with other Personal Information such as your email address) to deliver targeted advertising to you when you visit our Site or elsewhere. For example, if you are searching our Site for information on a particular product, we may use that information to cause an advertisement to appear on other websites you view promoting a product that matches your search. We also partner with third parties that collect information across various channels, including offline and online, for purposes of delivering more relevant advertising to you or your business. Our partners may place or recognize a tracking technology placed on your computer, device, or directly in our emails/communications, and we may share Personal Information with them for interest-based advertising purposes. Our partners use this information to recognize you across different channels and platforms, including but not limited to, computers, mobile devices, and Smart TVs, over time for advertising, analytics, attribution, and reporting purposes.

**Your options:** You may choose to decline Tracking Technologies by adjusting your browser preferences but doing so may affect your use of the Site and your ability to access certain features, or engage in certain transactions through the Site. If you delete your cookies, change browsers, or change devices, cookies that the Site may have used in the past (or an opt-out cookie) may no longer work.

- **Interest-Based Advertising Opt-Out:** As described in this Privacy Notice and to the extent permitted by law, we may collect (or allow third parties such as ad networks, web analytics companies, and social networking platforms to collect) information about your online activities over time and across our Sites and other third-party online properties or services. These third parties may use information about your visits to our Site and other sites, and general geographic information in order to provide advertisements about goods and services of interest to you. For more information about third-party advertisers and how to prevent them from using your information, please visit <http://www.networkadvertising.org/choices/>. This is a site offered by the Network Advertising Initiative ("NAI") that includes information on how consumers can opt-out of receiving interest-based advertising from some or all of NAI's members. You can also visit <http://www.aboutads.info/choices>, which is a site offered by the Digital Advertising Alliance ("DAA") that includes information on how consumers can opt-out of receiving internet-based advertising from some or all of DAA's participating companies. Opting out of interest-based advertising does not mean that you will no longer see any advertisements; rather, you will still see advertisements that are general and not tailored to your specific interests and activities.
- **Device-Based Opt-Out:** In general, opt-outs must be performed on each device and browser that you wish to have opted-out. For example, if you have opted out on your computer browser, that opt-out will not necessarily be effective on your mobile device. In the event we are performing cross-device matching (as described above), once you have opted out on one device ("Opted-Out Device"), we will not use any new data from the Opted-Out Device to identify you on another device for interest-based advertising purposes and we will not use data from another device for interest-based advertising purposes on the Opted-Out Device.

#### **TRANSFER OF INFORMATION OUTSIDE YOUR HOME COUNTRY**

Because RIMAN, INC. is headquartered in the United States, we may transfer information collected from our non-U.S. customers to the U.S. similarly, we may also transfer our customer information (regardless of where you live) to other countries or places in which we maintain offices or do business, including Korea, Canada and Japan. By using a RIMAN, INC. website or application or by otherwise doing business with RIMAN, INC., you are agreeing to allow us to transfer your information outside your home country and to process it inside the United States or elsewhere for the purposes stated in this Privacy Policy.

### **LAW ENFORCEMENT; EMERGENCIES; COMPLIANCE**

Notwithstanding any other provision of this Privacy Policy to the contrary, we reserve the right to disclose your Personal Information to others as we believe to be appropriate: (a) To comply with legal process; (b) To respond to governmental requests; (c) To enforce our POLICIES AND PROCEDURES; (d) To protect our operations; (e) To protect the rights, privacy, safety or property of RIMAN, INC., you or others; and (f) To permit us to pursue available remedies or limit the damages that we may sustain. We may disclose any information we deem necessary, in our sole discretion, to comply with any applicable law, regulation, legal process, or governmental request. We may also exchange information, including Personal Information, with other companies and organizations for credit protection and risk reduction.

### **CHILDREN UNDER 13**

Our Site is not directed to and we do not knowingly collect information from children under thirteen (13). Under our POLICIES AND PROCEDURES, children are not permitted to use our Site or services.

### **LINKS**

The Site may contain links to third-party websites. These linked sites are not under RIMAN, INC.'s control, and we are not responsible for the privacy practices or the contents of any such linked site, or any link contained in any linked site. We provide such links only as a convenience, and the inclusion of a link on the Site does not imply endorsement of the linked site by RIMAN, INC. If you provide any Personal Information through any such third-party website, your transaction will occur on the third-party's website (not the Site) and the Personal Information you provide will be collected by and controlled by the privacy policy of that third party. We recommend that you familiarize yourself with the privacy policies and practices of any third parties.

### **HOW WE SECURE YOUR INFORMATION**

We realize that our customers trust us to protect their Personal Information. We take that task seriously. We maintain physical, electronic, and procedural safeguards to protect your Personal Information. We implement various security measures and tools, such as firewalls, to help protect against the loss, misuse, and alteration of the information under our control. For example:

- We use industry-standard Secure Sockets Layer ("SSL") authentication to guarantee the confidentiality of online transactions made on our Site. SSL authentication and encryption of

the information that you send to us over the Internet help protect your online transaction information from third-party interception.

- We never display your full credit card number once it is entered. We will only reveal the last four digits of your credit card for verification purposes.
- Data transmission over the Internet or data storage system cannot be guaranteed to be 100% secure. There is always a risk that third parties may unlawfully intercept transmissions. If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account that you might have with us has been compromised), please notify us of the problem by emailing us at [privacy@riman.com](mailto:privacy@riman.com).

### **MEASURES YOU CAN TAKE**

It is important for you to play a role in keeping your information safe and secure. When signing up for an online account, please be sure to choose an account password that is hard for others to guess and never reveal it to anyone else. If you use a shared or public computer, never choose to have your login ID or password remembered and make sure to log out of your account every time you leave the computer.

### **UPDATING AND ACCESSING YOUR INFORMATION**

You have the ability to change and/or correct the Personal Information that you provide us by emailing us at [privacy@riman.com](mailto:privacy@riman.com). Under applicable law, you may have the right to ask in writing whether we hold any Personal Information about you, to see that information, and request additional details as to how we collect, use or disclose your Personal Information. We may not be able to provide you with all the information that you request, depending on the circumstances, and there may be a charge for any copy of Personal Information requested. You may request that we deactivate your account by emailing us at [privacy@riman.com](mailto:privacy@riman.com).

Please note that we may need to retain certain information for record-keeping purposes, and there may also be residual information that will remain within our databases and other records, which applicable law may allow us to retain. We may contact former users of the Site who have not explicitly withdrawn consent to such communications in accordance with applicable laws.

You may withdraw your permission to collect, use, and disclose your Personal Information at any time, subject to legal and contractual restrictions and reasonable notice. However, without your permission, we may not be able to provide you with the products or services you have requested.

### **OPT-OUT FOR MARKETING & PROMOTIONAL CORRESPONDENCE**

You may opt-out of receiving future emails from RIMAN, INC. Please note that this opt-out only applies to RIMAN, INC. promotional emails. You may opt-out of receiving Promotional Emails by using the opt-out mechanism in the footer of the email itself or by emailing us at [optout@riman.com](mailto:optout@riman.com).

We will attempt to comply with your request as soon as reasonably practicable. Please note that opting-out as described above will not remove your information from our databases or the databases of Independent Beauty Planners or third parties. If you wish to cease receiving marketing-related emails from such Independent Beauty Planners or third parties, please contact such Beauty Planners or third parties directly or utilize any opt-out mechanisms set forth in their respective privacy policies

or marketing-related emails.

## **FOR CALIFORNIA RESIDENTS**

This section describes how we handle the Personal Information of California residents. It describes how we collect and process such information in the context of providing services and selling goods to the extent the obligations imposed by the California Consumer Privacy Act of 2018 ("CCPA") apply to such information (hereinafter, CCPA Related Personal Information). This section also notifies California residents of their rights and obligations under the CCPA.

Capitalized terms not defined in this section shall have the meaning provided to them by the CCPA.

### **Notice at Collection**

We collect the following categories of CCPA Related Personal Information from you:

1. **Identifiers:** We collect identifiers such as real name, alias, postal address, unique personal identifiers, online identifier, Internet Protocol address (see "internet activity" below), email address and account name.
1. **Internet/Electronic Network Activity:** When you browse our sites or otherwise interact with us online, we may collect browsing history, search history, and other information regarding your interaction with our sites, applications, or advertisements.
2. **Customer Records:** We collect Personal Information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)) such as name, signature, description, address, telephone number, bank account number, or other financial information. Some Personal Information included in this category may overlap with other categories.
3. **Characteristics of Protected Classifications Under California or Federal Law:** In some circumstances, we may collect information that is considered protected under California or federal law, such as age or information related to medical conditions, but only when that information is relevant for our business purposes (e.g., in relation to a promotion we are offering or ensuring the safety of visitors to our facilities.) We abide by the legal requirements imposed under applicable law in regard to such information.
4. **Sensory Data:** In some circumstances, we collect audio information (e.g., records of calls made through our systems when call recording is activated), electronic and visual information (e.g., recordings from security cameras), or similar information.
5. **Geolocation Data:** If you interact with us online, we may gain access to the approximate location of the device or equipment you are using. If you visit our facilities, we may keep a record of the fact that you visited, the location visited, and the day/time.
6. **Biometrical Data:** Although we do not generally collect biometric data such as DNA data, fingerprints, voice prints, we may, for specific products or in connection with a launch of new products or tools, we may collect data from which biometric data could be derived (such as voice recordings and pictures).
7. **Commercial Information:** We collect commercial information such as records of products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.
8. **Professional- or Employment-Related Data:** Because we collect and handle information related to our Independent Beauty Planners, we often collect from them professional information such as business names or aliases. However, our Independent Beauty Planners

are not employees of RIMAN, INC.

9. Inferences: We may draw inferences from other information we collect about you. For example, if you are a client, we may create a client profile reflecting our understanding of your personal preferences.

RIMAN, INC. uses the CCPA Related Personal Information collected for operational purposes or other business purposes as described in this Privacy Policy. Examples of how we may use CCPA Related Personal Information include:

- For our internal efforts to operate and improve our business.
- For advertising and marketing purposes.
- For our general administrative purposes.
- For social-media engagement.
- For security purposes, as necessary to help us protect against, identify, or investigate fraud or other criminal activity.
- For other legal purposes, if we have a legal obligation, or need to pursue or defend against legal claims, for which we need to process your information.
- For communication purposes, to get in touch with you in connection with any of the reasons listed above.

We do not sell Personal Information, nor do we authorize third parties to use your Personal Information for their own marketing purposes unless you direct us to do so. For information on how we use cookies and other tracking technologies, please read about cookies in the section titled “Information We Collect Automatically.”

#### Collection and Sharing Practices in the Last Twelve (12) Months

In the last twelve (12) months, we have collected CCPA Related Personal Information for all of the categories outlined in the Notice at Collection section as described above.

We collected such information from the sources described in our Privacy Policy. For example, we have collected CCPA Related Personal Information:

- Directly from our customers, Beauty Planners, suppliers, & partners (for example, the information provided through the Site or other communications with us)
- From consumers' activity on the Site (for example, Site visit information collected directly or through third-party analytics providers)
- From a device's GPS, Wi-Fi, Bluetooth, or IP address
- From interaction through social media
- From third parties like consumer data resellers

We have shared CCPA Related Personal Information for our operational purposes or other business purposes described in our Privacy Policy. The types of entities with which we have shared CCPA

Related Personal Information include:

- Service Providers
- Other members of our corporate group
- Governmental entities (when we are under a duty to disclose or as required to protect our rights or the rights of others)
- Third Parties, including Independent Beauty Planners, to whom you expressly or implicitly authorized us to disclose your Personal Information in connection with products or services provided to you
- Other third parties as necessary to provide services to our clients

#### Your Rights Under California Law

If you are a California resident, you have the following rights under the CCPA:

Right to Know: You have the right to request that we disclose to you: (1) the specific Personal Information we collected about you; (2) the categories of Personal Information collected or shared; (3) the purposes for which we collected or shared your Personal Information; and (4) the categories of third parties to whom we have disclosed your Personal Information.

Right to Delete: You have the right to request deletion of the Personal Information that we received from you. As a general rule, we must delete the Personal Information at your request and require our vendors to do so as well. However, the law provides certain exceptions that allow us to retain the information even if you have requested that it be deleted. If we do not erase the information pursuant to one of those exceptions, we must inform you of that fact and of any rights you may have to appeal our decision. Information on how to submit a request to us is provided below.

In addition, if you are a California resident, you may:

- Opt-out of the sale or disclosure of your Personal Information, in some circumstances.
- Opt-out of receiving marketing communications from us; however, you may still receive administrative communications regarding the services.
- Opt-in to certain financial incentive programs we may offer related to the collection, sale, or deletion of your Personal Information.
- You will not be discriminated against for exercising your rights under the CCPA.

RIMAN, INC. does not generally respond to “do not track” signals.

#### NEVADA RESIDENTS

Nevada law allows customers to “opt-out” of the sale of certain Personal Information, called “covered information.” Although we do not “sell” “covered information” of Nevada “consumers” as those terms are defined by Chapter 603A of the Nevada Revised Statutes, you may contact us by email at [privacy@riman.com](mailto:privacy@riman.com) and provide your name, Nevada resident address, and email address to be verified and exercise your opt-out rights in the event we do sell covered information under that law in the future. If your contact information changes at any point, contact us in the same manner to update your contact information. For more information about our data collection and sharing practices, please review this Privacy Policy. We may share your data as explained in this Privacy Policy for different purposes, such as to make your experience and our services better, and those activities are separate from the opt-out request.

## **SOCIAL COMMERCE AND OTHER THIRD PARTIES**

We work with trusted third parties, including social network sites such as Facebook, and with applications and developers who specialize in social commerce, so that we can connect to your social networks. Other social networks we use include Twitter, Pinterest, Instagram, Vine, and YouTube. All of these companies operate Third-Party Sites. We provide access to our Site by third parties and business partners so that we can generate interest in our products among members of your social networks and to allow you to share product interests with friends in your network. The use of any features made available to you on our Site by a third party may result in information being collected or shared about you by the third party or by us. If you do not want us to be able to access information about you from Third-Party Sites, you must instruct Third-Party Sites not to share the information. We cannot control how your data is collected, stored, used, or shared by Third-Party Sites or to whom it is disclosed. Please be sure to review the privacy policies and privacy settings on your social networking sites to make sure you understand the information they are sharing. If you do not want a Third-Party Site to share information about you, you must contact that site and determine whether it gives you the opportunity to opt-out of sharing such information. RIMAN, INC. is not responsible for how these third parties may use information collected from or about you. However, we do identify any areas on our Site where third parties share information about you.

## **OTHER INFORMATION**

The Site is controlled and operated by RIMAN, INC. from the United States and is not intended to subject RIMAN, INC. to the laws or jurisdiction of any state, country, or territory other than that of the United States. RIMAN, INC. does not represent or warrant that the Site, or any part thereof, is appropriate or available for use in any particular jurisdiction. Those who choose to access the Site do so on their own initiative and at their own risk, and are responsible for complying with all local laws, rules, and regulations. We may limit the Site's availability, in whole or in part, to any person, geographic area, or jurisdiction we choose, at any time and in our sole discretion.

## **CONTACT US**

If you have any questions, comments, concerns, or complaints about the Site's privacy practices, please contact us by email at [privacy@riman.com](mailto:privacy@riman.com) or visit the Contact Us section of our website. Please note that email communications will not necessarily be secure; accordingly, you should not include credit card information or other sensitive information in your email correspondence with us.

## **RIMAN, INC. PRIVACY POLICY – CANADA**

### **PRIVACY POLICY**

Your privacy is important to us. Rimant Enterprise Canada Inc., including all its subsidiaries and affiliates ("Riman Enterprise Canada Inc.," "we," "our," and "us"), has created this Privacy Policy to help our customers and website users ("you") become familiar with how we collect, use, disclose, share, and protect information that can be used on its own or with other information to identify, contact or locate a single person. ("Personal Information"). We encourage you to read this Privacy Policy in its entirety before using our Site or otherwise submitting Personal Information to us.

### **SCOPE**

This Privacy Policy governs our practices with regards to Personal Information collected when you access or use the Rimant Enterprise Canada Inc. ® website (or any of our international websites or applications) and any products, services, software, tools, applications, features or functionality offered on or through the website or mobile application (including any Rimant Enterprise Canada Inc. Independent Beauty Planner personal web pages provided through the website) (collectively, the "Site"). You may be accessing our Site from a computer or mobile phone device (for example, through an iPhone or iPad application) or through a Rimant Enterprise Canada Inc. mobile application, and the provisions of this Privacy Policy apply to all such mobile access and use of mobile devices. From time to time, we may add additional products, services, software, tools, applications, features or functionality, offered through our websites or mobile applications as we expand our offerings, and this Privacy Policy will govern those new products, services, software, tools, applications, features, or functionality when added. If you provide Personal Information about yourself to us while using our Site, you consent to our collection, processing, use, and transfer of that information in accordance with this Privacy Policy and subject to applicable laws.

We also may interact with you on third-party websites where we post content or invite your feedback, including websites such as [Instagram](#), [Facebook](#), [Twitter](#), [Pinterest](#), and [YouTube](#) ("Third-Party

Sites"). Please read the privacy policies of those Third-Party Sites and social platforms because the information they collect, including the posts you publish, will be governed by their Privacy Policies respectively, except to the extent you provide or disclose your Personal Information to us via a private messaging function. In addition, if you access third party websites or applications (including by providing such third parties your Rimant Enterprise Canada Inc. credentials), and share your Personal Information with such third parties, please read the privacy policies of those third parties to learn more about their collection, use, and sharing of your Personal Information.

PLEASE NOTE THAT THIS POLICY DOES NOT ADDRESS THE PRIVACY OR INFORMATION PRACTICES OF ANY THIRD PARTIES, INCLUDING, WITHOUT LIMITATION, OUR INDEPENDENT BEAUTY PLANNERS.

If you do not agree with our policies and practices related to privacy, you can choose not to use our Site. By accessing or using our Site, you indicate that you understand, accept and consent to the practices described in the policy.

#### UPDATES TO THIS PRIVACY POLICY

Because our business will continue to evolve, our policies will be reviewed and may be revised from time to time. We may change this Privacy Policy at any time and will notify you by posting an updated version of the Privacy Policy. We recommend that you review this Privacy Policy from time to time during visits to the Site and note any changes before your continued use of the Site. Your continued use of the Site after we post any revisions to this Privacy Policy constitutes your acceptance of the revised POLICIES AND PROCEDURES. It is your responsibility to periodically check this page so that you are aware of what information we collect, how we use it, and under what circumstances we might disclose it. The amended Privacy Policy will apply between us whether or not we have given you specific notice of any change. By using the Site, you agree to the terms of this Privacy Policy and our POLICIES AND PROCEDURES. If you do not agree to the terms of this Privacy Policy and our POLICIES AND PROCEDURES, please do not use the Site.

#### INFORMATION COLLECTED ABOUT YOU

We collect and use several types of information from and about you in order to provide you with the use of the Site and to help us personalize and improve your experience. This information includes:

**1. Information We Collect Automatically:** When you use the Site, we collect information sent to us by your computer or mobile device. The information sent to us includes, but is not limited to, the following:

**a. Location, Device, and Connection Information:** We collect location data (including IP addresses), device and connection information (such as referral URL). Your Internet Protocol (IP) address is a number that is automatically assigned to the computer that you are using by your Internet Service Provider (ISP). This number is identified and logged automatically in our server log files whenever you visit the Site, along with the time(s) of your visit(s) and the page(s) that you visited. We use your IP address, and the IP addresses of all users, for purposes such as calculating Site usage levels, helping diagnose problems with the Site's servers, analyzing trends, including suspicious activity detection and prevention, administering the Site, tracking traffic patterns, and gathering geographic information for aggregate use. Collecting IP addresses is standard practice on the Internet and is done automatically by many websites. If you access the Site or application via a mobile device such as a smartphone, the collected information may also include your device identifiers, location, and other similar mobile device data.

**b. Environmental Variables:** We and our service providers may also collect certain environmental variables, such as your MAC address, computer type (Windows or Macintosh), screen resolution, OS version, Internet browser, and Internet browser version. These environmental variables are collected by most browsers and will be used to optimize your experience on the Site.

**c. Cookies and Other Tracking Technologies:** We and our service providers use cookies, web beacons, and similar technologies to collect data while you use our Site. This data is typically collected from the devices (including mobile devices) that you use. Please see our section on Cookies

and Other Tracking Technologies below for more information.

**2. Personal Information:** We may collect and store any information you provide us when you use the Site. For example, when you decide to complete a user registration form, complete an online survey, or make a purchase, you may be asked to provide certain information such as your contact information (name, email address, mailing address, and telephone number). If you decide to place an order, we will also need to know your delivery and billing address, credit card number, and expiration date. Enrolling Independent Beauty Planners are also asked to provide their date of birth, Social Security number, and other Personal Information, which is required in order to begin a Beauty Planner Business.

We may also collect information from or about you from other sources, including through your contact with us, our Sales Support Department, or your results when you respond to a survey. Additionally, for quality and training purposes or for our own protection, we may monitor or record our telephone conversations with you or anyone acting on your behalf. By communicating with Rimant Enterprise Canada Inc., you acknowledge that your communication may be overheard, monitored, or recorded without further notice or warning, to the extent permitted by applicable law.

When you make a purchase on our Site, we collect from you the information required to make a purchase — such as your full name, email address, credit card number, shipping, and billing addresses. If you change your mind about storing this information, you can email the Sales Support Department at [salessupport@rimant.com](mailto:salessupport@rimant.com) to amend or delete this information. If you would prefer that we not collect any such Personal Information from you, please do not provide us with any such information. Please note that, notwithstanding anything to the contrary herein, your credit card or debit card information ("Credit Card Holder's Information" or "CCHI") will be used for payment on the spot, and it may be kept in your account in a tokenized format for future payments or regular payments. Rimant Enterprise Canada Inc. does not handle any CCHI on its own, and such CCHI is handled by external operators that manage the CCHI in accordance with the PCI data security standards and other industrial standards.

Please note that if you choose to share Personal Information about yourself in an open format, such as through a Third-Party Site like Facebook or Twitter, some of that information could be deemed public and may lose certain protections under applicable privacy laws.

**3. Anonymous Data:** Because Personal Information is information that can be associated with a specific person and can be used to identify that person, information that has been made anonymous so that it does not identify a specific user is not subject to this Privacy Policy. We may aggregate general information such as your geographic location, age group, gender, product and/or cosmetic concerns, and brands and products used. Such aggregated information does not constitute Personal Information of any specific user.

## **HOW WE COLLECT INFORMATION ABOUT YOU**

### **HOW WE USE YOUR INFORMATION**

Our primary purpose in collecting your information, including Personal Information, is to provide you with a secure, smooth, efficient and customized experience. We may use your Personal Information to:

1. Process transactions and send notices about your transactions. When you make a purchase through the Site, we may collect your credit card number or other payment account number, billing address, and other information related to such purchase (collectively, "Payment Information") from you, and use such Payment Information in order to fulfill your purchase.
2. Provide marketing information and newsletters to you regarding our products and promotions. If you prefer not to receive such emails, please see the section below entitled OPT-OUT FOR MARKETING & PROMOTIONAL CORRESPONDENCE. You may receive the benefit of hearing from Rimant Enterprise Canada Inc. via postal mail or phone even if you have opted-out from receiving these marketing emails, unless you explicitly withdraw your consent to our use of your Personal Information as outlined in this Privacy Policy.
3. Permit emails to friends. We may provide the functionality to permit you to send messages

regarding Site-related content to a friend through the Site. If you wish to use this feature, you may provide us with your friend's email address so that we can facilitate the sending of your message to your friend. Please note that you are responsible for ensuring you have obtained permission from your friend before sharing your friend's information with us.

4. Provide sales support.
5. Send administrative communications regarding the Site, service-related announcements, etc., which are necessary to serve you, respond to your concerns, and provide the high level of customer service that Rimant Enterprise Canada Inc. offers. Because this information is needed to enable your use of the Site, you may not opt-out of receiving such communications unless you close your account with us.
6. Verify your identity, including during account creation and password reset processes.
7. Manage risk, or to detect, prevent, and/or remediate suspicious account activity or other potentially prohibited or illegal activities.
8. Manage and protect our information technology infrastructure.
9. Contact you at any telephone number, by placing a voice call or through text (SMS) or email messaging, as authorized by applicable law, our POLICIES AND PROCEDURES, and the Beauty Planner Agreement.
10. Provide targeted marketing and advertising, provide service update notices, and deliver promotional offers based on your communication preferences.
11. Detect, prevent, or remediate violations of our POLICIES AND PROCEDURES or Policies and Procedures, as stated in the Beauty Planner Agreement.

#### HOW WE DISCLOSE PERSONAL INFORMATION WITH OTHER THIRD PARTIES

We may disclose the Personal Information we collect or you provide, including your name, contact details, and transactions and activities, in connection with:

- 1) **Communications to Independent Beauty Planners:** When you submit Personal Information on this Site, the information that you provide may be shared with Independent Beauty Planners if you choose to be associated with an Independent Beauty Planner. If you so choose, we may share your name, phone number, email address, and other Personal Information with Independent Beauty Planners, who may, in turn, share your Personal Information with their Upline organization (those Independent Beauty Planners who directly or indirectly sponsor the Independent Beauty Planner (an "Upline")). Independent Beauty Planners may use this information for the purposes outlined in this Privacy Policy and the Beauty Planner Agreement, including to follow up on orders you placed on the Site or contact you with other special offers from Rimant Enterprise Canada Inc.
- 2) **Emails to Friends:** Please note that any Personal Information you provide in connection with sending messages regarding Site-related content to a friend through the Site, such as your name and your email address, will be disclosed to your friend.
- 3) **Assignment:** We reserve the right to transfer any and all information that we collect from Site users to a third party in the event of any reorganization, merger, sale, joint venture, assignment, transfer, or other disposition of all or any portion of Rimant Enterprise Canada Inc. 's business, assets or stock (including without limitation in connection with any bankruptcy or similar proceedings).
- 4) **Other Non-affiliated Parties**, including service providers, such as:
  - a) **Suspicious Activity Prevention and Risk Management:** To help prevent suspicious activity or assess and manage risk. For example, at the time of order, we may collect and share your email, phone number, billing and shipping addresses, and device information (including IP address and geographic location) with our service provider.
  - b) **Shipping:** In connection with shipping products you may have ordered through the Site. c) **Other Service Providers:** To enable service providers under contract with us to support our business operations, such as bill collection, marketing, customer service, and technology services.

We may also disclose your personal information:

- 1) To comply with any court order, law, or legal process, including to respond to any government or regulatory request, in accordance with applicable law;
- 2) To enforce or apply our terms of use or terms of sale and other agreements, including for billing and collection purposes;
- 3) If we believe disclosure is necessary or appropriate to protect the rights, property or safety of our customers or others.

## **TRANSFERRING YOUR PERSONAL INFORMATION**

Because Rimant Enterprise Canada Inc. is headquartered in the United States, we may transfer information collected from our non-U.S. customers to the U.S. similarly, we may also transfer our customer information (regardless of where you live) to other countries or places in which we maintain offices or do business, including Korea, Canada and Japan. By using a Rimant Enterprise Canada Inc. website or application or by otherwise doing business with Rimant Enterprise

Canada Inc., you are agreeing to allow us to transfer your information outside your home country and to process it inside the United States or elsewhere for the purposes stated in this Privacy Policy.

We may also transfer personal information that we collect or that you provide as described in this policy to contractors, service providers, and other third parties we use to support our business (such as analytics and search engine providers that assist us with Website improvement and optimization) and who are contractually obligated to keep personal information confidential, use it only for the purposes for which we disclose it to them, and to process the personal information with the same standards set out in this policy.

If we process, store, and transfer your personal information in and to a foreign country, this country may have different privacy laws. In these circumstances, the governments, courts, law enforcement, or regulatory agencies of that country may be able to obtain access to your personal information through the laws of the foreign country. Whenever we engage a service provider, we require that its privacy and security standards adhere to this policy and applicable privacy legislation.

## **OUR USE AND YOUR CHOICES REGARDING COOKIES AND OTHER TRACKING TECHNOLOGIES**

Like many other websites and applications, our Site may, directly or through trusted third parties, use cookies, pixels, or similar tracking technologies (collectively, "Tracking Technologies") for the purposes described in this section and elsewhere in this Privacy Policy.

This section helps you understand what Tracking Technologies are, how we use them, and the options that you have.

**What are Cookies and Pixels?** Cookies are a type of technology that installs a small amount of information on a user's computer or other device when they visit a website. Cookies permit a website to, for example, recognize future visits using the same computer or device. Tracking pixels are tiny, transparent graphics with a unique identifier, similar in function to cookies, and are used to provide analytical information concerning the user experience as well as to support customization of our marketing and advertising activities. In contrast to cookies, which are stored on a user's computer hard drive, tracking pixels are embedded invisibly on web pages.

**How do we use Tracking Technologies?** The Site may use Tracking Technologies to gather information, customize your visit, and enable us to enhance our services (including through personalized advertisement.) For example, we use Tracking Technologies to recognize you as a previous user of the Site so you do not have to enter your Personal Information every time, and to offer you personalized content. We may use the information gathered through Tracking Technologies to create aggregate tracking information reports regarding user demographics, traffic patterns, and purchases. In some cases, we may link tracking information with Personal Information. We may also use these technologies to help us better manage content, such as by improving the user interface.

Finally, we also use these technologies (directly or through service providers) to build a better picture of the type of offers and products that you might be interested in, for location-based advertising (including through push notifications as described below), cross device matching, and interest-based advertising.

• Location-Based Advertising: To the extent our Site has a corresponding App, we may use our App to obtain the user's precise location (if the user of the App permits the App to request and collect this information from the applicable mobile device). We may also determine a zip code from the precise location data received from an App user's mobile device. Users of the Site also may elect to provide us with their zip code directly. We may use general location data, preferences, or other information received from the Site, including through your mobile device such as through the App, to send you tailored marketing messages based on your location, including making product recommendations. Additionally, we may use information to engage in interactive, real-time discussions with users, which we or the users may initiate. If you would like to opt-out of location-based advertising, please see the choices section below.

• Cross-Device Matching: We may now or in the future use the data collected through Tracking Technologies (directly by us or by our service providers) and other data (i.e., deterministic data such as unique identifiers) to make educated predictions that give us the ability to match your devices. We may then, subject to the limitations otherwise set forth in this Privacy Policy and applicable law, display targeted advertisements to you across your devices (unless you have opted-out for a particular device as described in the options section below.)

• Interest-Based Advertising: We may use the information we collect (alone or in combination with information provided by third parties and service providers) through Tracking Technologies (which may be combined with other Personal Information such as your email address) to deliver targeted advertising to you when you visit our Site or elsewhere. For example, if you are searching our Site for information on a particular product, we may use that information to cause an advertisement to appear on other websites you view promoting a product that matches your search. We also partner with third parties that collect information across various channels, including offline and online, for purposes of delivering more relevant advertising to you or your business. Our partners may place or recognize a tracking technology placed on your computer, device, or directly in our emails/communications, and we may share Personal Information with them for interest-based advertising purposes. Our partners use this information to recognize you across different channels and platforms, including but not limited to, computers, mobile devices, and Smart TVs, over time for advertising, analytics, attribution, and reporting purposes.

Your options: You may choose to decline Tracking Technologies by adjusting your browser preferences but doing so may affect your use of the Site and your ability to access certain features or engage in certain transactions through the Site. If you delete your cookies, change browsers, or change devices, cookies that the Site may have used in the past (or an opt-out cookie) may no longer work.

• Interest-Based Advertising Opt-Out: As described in this Privacy Notice and to the extent permitted by law, we may collect (or allow third parties such as ad networks, web analytics companies, and social networking platforms to collect) information about your online activities over time and across our Sites and other third-party online properties or services. These third parties may use information about your visits to our Site and other sites, and general geographic information in order to provide advertisements about goods and services of interest to you. We do not control third parties' collection or use of your information to serve internet-based advertising. For more information about third-party advertisers and

how to prevent them from using your information, please visit <http://www.networkadvertising.org/choices/>. This is a site offered by the Network Advertising Initiative ("NAI") that includes information on how consumers can opt-out of receiving interest-based advertising from some or all of NAI's members. You can also visit <http://www.aboutads.info/choices>, which is a site offered by the Digital Advertising Alliance ("DAA") that includes information on how consumers can opt-out of receiving internet-based advertising from some or all of DAA's participating companies. Opting out of interest-based advertising does not mean that you will no longer see any

advertisements; rather, you will still see advertisements that are general and not tailored to your specific interests and activities.

- **Device-Based Opt-Out:** In general, opt-outs must be performed on each device and browser that you wish to have opted-out. For example, if you have opted out on your computer browser, that opt-out will not necessarily be effective on your mobile device. In the event we are performing cross-device matching (as described above), once you have opted out on one device ("Opted-Out Device"), we will not use any new data from the Opted-Out Device to identify you on another device for interest-based advertising purposes and we will not use data from another device for interest-based advertising purposes on the Opted-Out Device.

#### LAW ENFORCEMENT; EMERGENCIES; COMPLIANCE

Notwithstanding any other provision of this Privacy Policy to the contrary, we reserve the right to disclose your Personal Information to others as we believe to be appropriate: (a) To comply with legal process; (b) To respond to governmental requests; (c) To enforce our POLICIES AND PROCEDURES; (d) To protect our operations; (e) To protect the rights, privacy, safety or property of Riman Enterprise Canada Inc., you or others; and (f) To permit us to pursue available remedies or limit the damages that we may sustain. We may disclose any information we deem necessary, in our sole discretion, to comply with any applicable law, regulation, legal process, or governmental request. We may also exchange information, including Personal Information, with other companies and organizations for credit protection and risk reduction.

#### CHILDREN UNDER 13

Our Site is not directed to and we do not knowingly collect information from children under thirteen (13). Under our POLICIES AND PROCEDURES, children are not permitted to use our Site or services.

#### LINKS

The Site may contain links to third-party websites. These linked sites are not under Rimant Enterprise Canada Inc.'s control, and we are not responsible for the privacy practices or the contents of any such linked site, or any link contained in any linked site. We provide such links only as a convenience, and the inclusion of a link on the Site does not imply endorsement of the linked site by Rimant Enterprise Canada Inc. If you provide any Personal Information through any such third-party website, your transaction will occur on the third-party's website (not the Site) and the Personal Information you provide will be collected by and controlled by the privacy policy of that third party. We recommend that you familiarize yourself with the privacy policies and practices of any third parties.

#### HOW WE SECURE YOUR INFORMATION

We realize that our customers trust us to protect their Personal Information. We take that task seriously. We maintain physical, electronic, and procedural safeguards to protect your Personal Information. We implement various security measures and tools, such as firewalls, to help protect against the loss, misuse, and alteration of the information under our control. For example:

- We use industry-standard Secure Sockets Layer ("SSL") authentication to guarantee the confidentiality of online transactions made on our Site. SSL authentication and encryption of the information that you send to us over the Internet help protect your online transaction information from third-party interception.
- We never display your full credit card number once it is entered. We will only reveal the last four digits of your credit card for verification purposes.
- Data transmission over the Internet or data storage system cannot be guaranteed to be 100% secure. There is always a risk that third parties may unlawfully intercept transmissions. If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account that you might have with us has been compromised), please notify us of the problem by emailing us at [privacy@rimant.com](mailto:privacy@rimant.com).

## MEASURES YOU CAN TAKE

It is important for you to play a role in keeping your information safe and secure. When signing up for an online account, please be sure to choose an account password that is hard for others to guess and never reveal it to anyone else. If you use a shared or public computer, never choose to have your login ID or password remembered and make sure to log out of your account every time you leave the computer.

## DATA RETENTION

Except as otherwise permitted or required by applicable law or regulation, we will only retain your personal information for as long as necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, accounting or reporting requirements. Under some circumstances, we may anonymize your personal information so that it can no longer be associated with you. We reserve the right to use such anonymous and de identified data for any legitimate business purpose without further notice to you or your consent.

## UPDATING AND ACCESSING YOUR INFORMATION

You have the ability to change and/or correct the Personal Information that you provide us by emailing us at [privacy@riman.com](mailto:privacy@riman.com). Under applicable law, you may have the right to ask in writing whether we hold any Personal Information about you, to see that information, and request additional details as to how we collect, use or disclose your Personal Information. We may not be able to provide you with all the information that you request, depending on the circumstances, and there may be a charge for any copy of Personal Information requested. You may request that we deactivate your account by emailing us at [privacy@riman.com](mailto:privacy@riman.com).

Please note that we may need to retain certain information for record-keeping purposes, and there may also be residual information that will remain within our databases and other records, which applicable law may allow us to retain. We may contact former users of the Site who have not explicitly withdrawn consent to such communications in accordance with applicable laws.

You may withdraw your permission to collect, use, and disclose your Personal Information at any time, subject to legal and contractual restrictions and reasonable notice. However, without your permission, we may not be able to provide you with the products or services you have requested.

## WITHDRAWING YOUR CONSENT

Where you have provided your consent to the collection, use, and transfer of your personal information, you may have the legal right to withdraw your consent under certain circumstances. To withdraw your consent, if applicable, contact us at [privacy@riman.com](mailto:privacy@riman.com). Please note that if you withdraw your consent we may not be able to provide you with a particular product or service. We will explain the impact to you at the time to help you with your decision.

## OPT-OUT FOR MARKETING & PROMOTIONAL CORRESPONDENCE

You may opt-out of receiving future emails from Rimant Enterprise Canada Inc. Please note that this opt-out only applies to Rimant Enterprise Canada Inc. promotional emails. You may opt-out of receiving Promotional Emails by using the opt-out mechanism in the footer of the email itself or by emailing us at [optout@riman.com](mailto:optout@riman.com).

We will attempt to comply with your request as soon as reasonably practicable. Please note that opting out as described above will not remove your information from our databases or the databases of Independent Beauty Planners or third parties. If you wish to cease receiving marketing-related emails from such Independent Beauty Planners or third parties, please contact such Beauty Planners or third parties directly or utilize any opt-out mechanisms set forth in their respective privacy policies or marketing-related emails.

## SOCIAL COMMERCE AND OTHER THIRD PARTIES

We work with trusted third parties, including social network sites such as Facebook, and with applications and developers who specialize in social commerce, so that we can connect to your social networks. Other social networks we use include Twitter, Pinterest, Instagram, Vine, and YouTube. All of these companies operate Third-Party Sites. We provide access to our Site by third parties and business partners so that we can generate interest in our products among members of your social networks and to allow you to share product interests with friends in your network. The use of any features made available to you on our Site by a third party may result in information being collected or shared about you by the third party or by us. If you do not want us to be able to access information about you from Third-Party Sites, you must instruct Third-Party Sites not to share the information. We cannot control how your data is collected, stored, used, or shared by Third-Party Sites or to whom it is disclosed. Please be sure to review the privacy policies and privacy settings on your social networking sites to make sure you understand the information they are sharing. If you do not want a Third-Party Site to share information about you, you must contact that site and determine whether it gives you the opportunity to opt-out of sharing such information. Rimant Enterprise Canada Inc. is not responsible for how these third parties may use information collected from or about you. However, we do identify any areas on our Site where third parties share information about you.

#### OTHER INFORMATION

The Site is controlled and operated by Rimant Enterprise Canada Inc. from the United States and is not intended to subject Rimant Enterprise Canada Inc. to the laws or jurisdiction of any state, country, or territory other than that of the United States. Rimant Enterprise Canada Inc. does not represent or warrant that the Site, or any part thereof, is appropriate or available for use in any particular jurisdiction. Those who choose to access the Site do so on their own initiative and at their own risk, and are responsible for complying with all local laws, rules, and regulations. We may limit the Site's availability, in whole or in part, to any person, geographic area, or jurisdiction we choose, at any time and in our sole discretion.

#### CONTACT US

If you have any questions, comments, concerns, or complaints about the Site's privacy practices, please contact us by email at [privacy@rimant.com](mailto:privacy@rimant.com) or visit the Contact Us section of our website. Please note that email communications will not necessarily be secure; accordingly, you should not include credit card information or other sensitive information in your email correspondence with us.

## RIMAN, INC. PRIVACY POLICY – CANADA (Ver. 2023.10.19)

### **PRIVACY POLICY**

Your privacy is important to us. Rimant Enterprise Canada Inc., including all its subsidiaries and affiliates ("Riman Enterprise Canada Inc.," "we," "our," and "us"), has created this Privacy Policy to help our customers and website users ("you") become familiar with how we collect, use, disclose, share, and protect information that can be used on its own or with other information to identify, contact or locate a single person. ("Personal Information"). We encourage you to read this Privacy Policy in its entirety before using our Site or otherwise submitting Personal Information to us.

### **SCOPE**

This Privacy Policy governs our practices with regards to Personal Information collected when you access or use the Rimant Enterprise Canada Inc. ® website (or any of our international websites or applications) and any products, services, software, tools, applications, features or functionality offered on or through the website or mobile application (including any Rimant Enterprise Canada Inc. Independent Beauty Planner personal web pages provided through the website) (collectively, the "Site"). You may be accessing our Site from a computer or mobile phone device (for example, through an iPhone or iPad application) or through a Rimant Enterprise Canada Inc. mobile application, and the provisions of this Privacy Policy apply to all such mobile access and use of mobile devices. From time to time, we may add additional products, services, software, tools, applications, features or functionality, offered through our websites or mobile applications as we expand our offerings, and this Privacy Policy will govern those new products, services, software, tools, applications, features, or functionality when added. If you provide Personal Information about yourself to us while using our Site, you consent to our collection, processing, use, and transfer of that information in accordance with this Privacy Policy and subject to applicable laws.

We also may interact with you on third-party websites where we post content or invite your feedback, including websites such as [Instagram](#), [Facebook](#), [Twitter](#), [Pinterest](#), and [YouTube](#) ("Third-Party Sites"). Please read the privacy policies of those Third-Party Sites and social platforms because the information they collect, including the posts you publish, will be governed by their Privacy Policies respectively, except to the extent you provide or disclose your Personal Information to us via a private messaging function. In addition, if you access third party websites or applications (including by providing such third parties your Rimant Enterprise Canada Inc. credentials), and share your Personal Information with such third parties, please read the privacy policies of those third parties to learn more about their collection, use, and sharing of your Personal Information.

**PLEASE NOTE THAT THIS POLICY DOES NOT ADDRESS THE PRIVACY OR INFORMATION PRACTICES OF ANY THIRD PARTIES, INCLUDING, WITHOUT LIMITATION, OUR INDEPENDENT BEAUTY PLANNERS.**

If you do not agree with our policies and practices related to privacy, you can choose not to use our Site. By accessing or using our Site, you indicate that you understand, accept and consent to the practices described in the policy.

### **UPDATES TO THIS PRIVACY POLICY**

Because our business will continue to evolve, our policies will be reviewed and may be revised from time to time. We may change this Privacy Policy at any time and will notify you by posting an updated version of the Privacy Policy. We recommend that you review this Privacy Policy from time to time during visits to the Site and note any changes before your continued use of the Site. Your continued use of the Site after we post any revisions to this Privacy Policy constitutes your acceptance of the revised **POLICIES AND PROCEDURES**. It is your responsibility to periodically check this page so that you are aware of what information we collect, how we use it, and under what circumstances we might disclose it. The amended Privacy Policy will apply between us whether or not we have given you specific notice of any change. By using the Site, you agree to the terms of this Privacy Policy and our **POLICIES AND PROCEDURES**. If you do not agree to the terms of this Privacy Policy and

our POLICIES AND PROCEDURES, please do not use the Site.

## INFORMATION COLLECTED ABOUT YOU

We collect and use several types of information from and about you in order to provide you with the use of the Site and to help us personalize and improve your experience. This information includes:

**1. Information We Collect Automatically:** When you use the Site, we collect information sent to us by your computer or mobile device. The information sent to us includes, but is not limited to, the following:

**a. Location, Device, and Connection Information:** We collect location data (including IP addresses), device and connection information (such as referral URL). Your Internet Protocol (IP) address is a number that is automatically assigned to the computer that you are using by your Internet Service Provider (ISP). This number is identified and logged automatically in our server log files whenever you visit the Site, along with the time(s) of your visit(s) and the page(s) that you visited. We use your IP address, and the IP addresses of all users, for purposes such as calculating Site usage levels, helping diagnose problems with the Site's servers, analyzing trends, including suspicious activity detection and prevention, administering the Site, tracking traffic patterns, and gathering geographic information for aggregate use. Collecting IP addresses is standard practice on the Internet and is done automatically by many websites. If you access the Site or application via a mobile device such as a smartphone, the collected information may also include your device identifiers, location, and other similar mobile device data.

**b. Environmental Variables:** We and our service providers may also collect certain environmental variables, such as your MAC address, computer type (Windows or Macintosh), screen resolution, OS version, Internet browser, and Internet browser version. These environmental variables are collected by most browsers and will be used to optimize your experience on the Site.

**c. Cookies and Other Tracking Technologies:** We and our service providers use cookies, web beacons, and similar technologies to collect data while you use our Site. This data is typically collected from the devices (including mobile devices) that you use. Please see our section on Cookies and Other Tracking Technologies below for more information.

**2. Personal Information:** We may collect and store any information you provide us when you use the Site. For example, when you decide to complete a user registration form, complete an online survey, or make a purchase, you may be asked to provide certain information such as your contact information (name, email address, mailing address, and telephone number). If you decide to place an order, we will also need to know your delivery and billing address, credit card number, and expiration date. Enrolling Independent Beauty Planners are also asked to provide their date of birth, Social Security number, and other Personal Information, which is required in order to begin a Beauty Planner Business.

We may also collect information from or about you from other sources, including through your contact with us, our Sales Support Department, or your results when you respond to a survey. Additionally, for quality and training purposes or for our own protection, we may monitor or record our telephone conversations with you or anyone acting on your behalf. By communicating with Rimant Enterprise Canada Inc., you acknowledge that your communication may be overheard, monitored, or recorded without further notice or warning, to the extent permitted by applicable law.

When you make a purchase on our Site, we collect from you the information required to make a purchase — such as your full name, email address, credit card number, shipping, and billing addresses. If you change your mind about storing this information, you can email the Sales Support Department at [salesupport@rimant.com](mailto:salesupport@rimant.com) to amend or delete this information. If you would prefer that we not collect any such Personal Information from you, please do not provide us with any such information. Please note that, notwithstanding anything to the contrary herein, your credit card or debit card information ("Credit Card Holder's Information" or "CCHI") will be used for payment on the spot, and it may be kept in your account in a tokenized format for future payments or regular payments. Rimant Enterprise Canada Inc. does not handle any CCHI on its own, and such CCHI is handled by external operators that manage the CCHI in accordance with the PCI data security standards and other industrial standards.

Please note that if you choose to share Personal Information about yourself in an open format, such as through a Third-Party Site like Facebook or Twitter, some of that information could be deemed public and may lose certain protections under applicable privacy laws.

**3. Anonymous Data:** Because Personal Information is information that can be associated with a specific person and can be used to identify that person, information that has been made anonymous so that it does not identify a specific user is not subject to this Privacy Policy. We may aggregate general information such as your geographic location, age group, gender, product and/or cosmetic concerns, and brands and products used. Such aggregated information does not constitute Personal Information of any specific user.

## **HOW WE COLLECT INFORMATION ABOUT YOU**

### **HOW WE USE YOUR INFORMATION**

Our primary purpose in collecting your information, including Personal Information, is to provide you with a secure, smooth, efficient and customized experience. We may use your Personal Information to:

1. Process transactions and send notices about your transactions. When you make a purchase through the Site, we may collect your credit card number or other payment account number, billing address, and other information related to such purchase (collectively, "Payment Information") from you, and use such Payment Information in order to fulfill your purchase.
2. Provide marketing information and newsletters to you regarding our products and promotions. If you prefer not to receive such emails, please see the section below entitled OPT-OUT FOR MARKETING & PROMOTIONAL CORRESPONDENCE. You may receive the benefit of hearing from Riman Enterprise Canada Inc. via postal mail or phone even if you have opted-out from receiving these marketing emails, unless you explicitly withdraw your consent to our use of your Personal Information as outlined in this Privacy Policy.
3. Permit emails to friends. We may provide the functionality to permit you to send messages regarding Site-related content to a friend through the Site. If you wish to use this feature, you may provide us with your friend's email address so that we can facilitate the sending of your message to your friend. Please note that you are responsible for ensuring you have obtained permission from your friend before sharing your friend's information with us.
4. Provide sales support.
5. Send administrative communications regarding the Site, service-related announcements, etc., which are necessary to serve you, respond to your concerns, and provide the high level of customer service that Riman Enterprise Canada Inc. offers. Because this information is needed to enable your use of the Site, you may not opt-out of receiving such communications unless you close your account with us.
6. Verify your identity, including during account creation and password reset processes.
7. Manage risk, or to detect, prevent, and/or remediate suspicious account activity or other potentially prohibited or illegal activities.
8. Manage and protect our information technology infrastructure.
9. Contact you at any telephone number, by placing a voice call or through text (SMS) or email messaging, as authorized by applicable law, our POLICIES AND PROCEDURES, and the Beauty Planner Agreement.
10. Provide targeted marketing and advertising, provide service update notices, and deliver promotional offers based on your communication preferences.
11. Detect, prevent, or remediate violations of our POLICIES AND PROCEDURES or Policies and Procedures, as stated in the Beauty Planner Agreement.

### **HOW WE DISCLOSE PERSONAL INFORMATION WITH OTHER THIRD PARTIES**

We may disclose the Personal Information we collect or you provide, including your name, contact details, and transactions and activities, in connection with:

1) **Communications to Independent Beauty Planners:** When you submit Personal Information on this Site, the information that you provide may be shared with Independent Beauty Planners if you choose to be associated with an Independent Beauty Planner. If you so choose, we may share your name, phone number, email address, and other Personal Information with Independent Beauty Planners, who may, in turn, share your Personal Information with their Upline organization (those Independent Beauty Planners who directly or indirectly sponsor the Independent Beauty Planner (an "Upline")). Independent Beauty Planners may use this information for the purposes outlined in this Privacy Policy and the Beauty Planner Agreement, including to follow up on orders you placed on the Site or contact you with other special offers from Rimant Enterprise Canada Inc.

2) **Emails to Friends:** Please note that any Personal Information you provide in connection with sending messages regarding Site-related content to a friend through the Site, such as your name and your email address, will be disclosed to your friend.

3) **Assignment:** We reserve the right to transfer any and all information that we collect from Site users to a third party in the event of any reorganization, merger, sale, joint venture, assignment, transfer, or other disposition of all or any portion of Rimant Enterprise Canada Inc. 's business, assets or stock (including without limitation in connection with any bankruptcy or similar proceedings).

4) **Other Non-affiliated Parties**, including service providers, such as:

a) **Suspicious Activity Prevention and Risk Management:** To help prevent suspicious activity or assess and manage risk. For example, at the time of order, we may collect and share your email, phone number, billing and shipping addresses, and device information (including IP address and geographic location) with our service provider.

b) **Shipping:** In connection with shipping products you may have ordered through the Site. c) **Other Service Providers:** To enable service providers under contract with us to support our business operations, such as bill collection, marketing, customer service, and technology services.

We may also disclose your personal information:

- 1) To comply with any court order, law, or legal process, including to respond to any government or regulatory request, in accordance with applicable law;
- 2) To enforce or apply our terms of use or terms of sale and other agreements, including for billing and collection purposes;
- 3) If we believe disclosure is necessary or appropriate to protect the rights, property or safety of our customers or others.

## **TRANSFERRING YOUR PERSONAL INFORMATION**

Because Rimant Enterprise Canada Inc. is headquartered in the United States, we may transfer information collected from our non-U.S. customers to the U.S. similarly, we may also transfer our customer information (regardless of where you live) to other countries or places in which we maintain offices or do business, including Korea, Canada and Japan. By using a Rimant Enterprise Canada Inc. website or application or by otherwise doing business with Rimant Enterprise

Canada Inc., you are agreeing to allow us to transfer your information outside your home country and to process it inside the United States or elsewhere for the purposes stated in this Privacy Policy.

We may also transfer personal information that we collect or that you provide as described in this policy to contractors, service providers, and other third parties we use to support our business (such as analytics and search engine providers that assist us with Website improvement and optimization) and who are contractually obligated to keep personal information confidential, use it only for the purposes for which we disclose it to them, and to process the personal information with the same standards set out in this policy.

If we process, store, and transfer your personal information in and to a foreign country, this country may have different privacy laws. In these circumstances, the governments, courts, law enforcement, or regulatory agencies of that country may be able to obtain access to your personal information through the laws of the foreign country. Whenever we engage a service provider, we require that its privacy and security standards adhere to this policy and applicable privacy legislation.

## OUR USE AND YOUR CHOICES REGARDING COOKIES AND OTHER TRACKING TECHNOLOGIES

Like many other websites and applications, our Site may, directly or through trusted third parties, use cookies, pixels, or similar tracking technologies (collectively, "Tracking Technologies") for the purposes described in this section and elsewhere in this Privacy Policy.

This section helps you understand what Tracking Technologies are, how we use them, and the options that you have.

What are Cookies and Pixels? Cookies are a type of technology that installs a small amount of information on a user's computer or other device when they visit a website. Cookies permit a website to, for example, recognize future visits using the same computer or device. Tracking pixels are tiny, transparent graphics with a unique identifier, similar in function to cookies, and are used to provide analytical information concerning the user experience as well as to support customization of our marketing and advertising activities. In contrast to cookies, which are stored on a user's computer hard drive, tracking pixels are embedded invisibly on web pages.

How do we use Tracking Technologies? The Site may use Tracking Technologies to gather information, customize your visit, and enable us to enhance our services (including through personalized advertisement.) For example, we use Tracking Technologies to recognize you as a previous user of the Site so you do not have to enter your Personal Information every time, and to offer you personalized content. We may use the information gathered through Tracking Technologies to create aggregate tracking information reports regarding user demographics, traffic patterns, and purchases. In some cases, we may link tracking information with Personal Information. We may also use these technologies to help us better manage content, such as by improving the user interface. Finally, we also use these technologies (directly or through service providers) to build a better picture of the type of offers and products that you might be interested in, for location-based advertising (including through push notifications as described below), cross device matching, and interest-based advertising.

- Location-Based Advertising: To the extent our Site has a corresponding App, we may use our App to obtain the user's precise location (if the user of the App permits the App to request and collect this information from the applicable mobile device). We may also determine a zip code from the precise location data received from an App user's mobile device. Users of the Site also may elect to provide us with their zip code directly. We may use general location data, preferences, or other information received from the Site, including through your mobile device such as through the App, to send you tailored marketing messages based on your location, including making product recommendations. Additionally, we may use information to engage in interactive, real-time discussions with users, which we or the users may initiate. If you would like to opt-out of location-based advertising, please see the choices section below.

- Cross-Device Matching: We may now or in the future use the data collected through Tracking Technologies (directly by us or by our service providers) and other data (i.e., deterministic data such as unique identifiers) to make educated predictions that give us the ability to match your devices. We may then, subject to the limitations otherwise set forth in this Privacy Policy and applicable law, display targeted advertisements to you across your devices (unless you have opted-out for a particular device as described in the options section below.)

- Interest-Based Advertising: We may use the information we collect (alone or in combination with information provided by third parties and service providers) through Tracking Technologies (which may be combined with other Personal Information such as your email address) to deliver targeted advertising to you when you visit our Site or elsewhere. For example, if you are searching our Site for information on a particular product, we may use that information to cause an advertisement to appear

on other websites you view promoting a product that matches your search. We also partner with third parties that collect information across various channels, including offline and online, for purposes of delivering more relevant advertising to you or your business. Our partners may place or recognize a tracking technology placed on your computer, device, or directly in our emails/communications, and we may share Personal Information with them for interest-based advertising purposes. Our partners use this information to recognize you across different channels and platforms, including but not limited to, computers, mobile devices, and Smart TVs, over time for advertising, analytics, attribution, and reporting purposes.

Your options: You may choose to decline Tracking Technologies by adjusting your browser preferences but doing so may affect your use of the Site and your ability to access certain features or engage in certain transactions through the Site. If you delete your cookies, change browsers, or change devices, cookies that the Site may have used in the past (or an opt-out cookie) may no longer work.

• Interest-Based Advertising Opt-Out: As described in this Privacy Notice and to the extent permitted by law, we may collect (or allow third parties such as ad networks, web analytics companies, and social networking platforms to collect) information about your online activities over time and across our Sites and other third-party online properties or services. These third parties may use information about your visits to our Site and other sites, and general geographic information in order to provide advertisements about goods and services of interest to you. We do not control third parties' collection or use of your information to serve internet-based advertising. For more information about third-party advertisers and

how to prevent them from using your information, please visit <http://www.networkadvertising.org/choices/>. This is a site offered by the Network Advertising Initiative ("NAI") that includes information on how consumers can opt-out of receiving interest-based advertising from some or all of NAI's members. You can also visit <http://www.aboutads.info/choices>, which is a site offered by the Digital Advertising Alliance ("DAA") that includes information on how consumers can opt-out of receiving internet-based advertising from some or all of DAA's participating companies. Opting out of interest-based advertising does not mean that you will no longer see any advertisements; rather, you will still see advertisements that are general and not tailored to your specific interests and activities.

• Device-Based Opt-Out: In general, opt-outs must be performed on each device and browser that you wish to have opted-out. For example, if you have opted out on your computer browser, that opt-out will not necessarily be effective on your mobile device. In the event we are performing cross-device matching (as described above), once you have opted out on one device ("Opted-Out Device"), we will not use any new data from the Opted-Out Device to identify you on another device for interest-based advertising purposes and we will not use data from another device for interest-based advertising purposes on the Opted-Out Device.

#### LAW ENFORCEMENT; EMERGENCIES; COMPLIANCE

Notwithstanding any other provision of this Privacy Policy to the contrary, we reserve the right to disclose your Personal Information to others as we believe to be appropriate: (a) To comply with legal process; (b) To respond to governmental requests; (c) To enforce our POLICIES AND PROCEDURES; (d) To protect our operations; (e) To protect the rights, privacy, safety or property of Riman Enterprise Canada Inc. , you or others; and (f) To permit us to pursue available remedies or limit the damages that we may sustain. We may disclose any information we deem necessary, in our sole discretion, to comply with any applicable law, regulation, legal process, or governmental request. We may also exchange information, including Personal Information, with other companies and organizations for credit protection and risk reduction.

#### CHILDREN UNDER 13

Our Site is not directed to and we do not knowingly collect information from children under thirteen (13). Under our POLICIES AND PROCEDURES, children are not permitted to use our Site or services.

## LINKS

The Site may contain links to third-party websites. These linked sites are not under Rimant Enterprise Canada Inc.'s control, and we are not responsible for the privacy practices or the contents of any such linked site, or any link contained in any linked site. We provide such links only as a convenience, and the inclusion of a link on the Site does not imply endorsement of the linked site by Rimant Enterprise Canada Inc. If you provide any Personal Information through any such third-party website, your transaction will occur on the third-party's website (not the Site) and the Personal Information you provide will be collected by and controlled by the privacy policy of that third party. We recommend that you familiarize yourself with the privacy policies and practices of any third parties.

## HOW WE SECURE YOUR INFORMATION

We realize that our customers trust us to protect their Personal Information. We take that task seriously. We maintain physical, electronic, and procedural safeguards to protect your Personal Information. We implement various security measures and tools, such as firewalls, to help protect against the loss, misuse, and alteration of the information under our control. For example:

- We use industry-standard Secure Sockets Layer ("SSL") authentication to guarantee the confidentiality of online transactions made on our Site. SSL authentication and encryption of the information that you send to us over the Internet help protect your online transaction information from third-party interception.
- We never display your full credit card number once it is entered. We will only reveal the last four digits of your credit card for verification purposes.
- Data transmission over the Internet or data storage system cannot be guaranteed to be 100% secure. There is always a risk that third parties may unlawfully intercept transmissions. If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account that you might have with us has been compromised), please notify us of the problem by emailing us at [privacy@rimant.com](mailto:privacy@rimant.com).

## MEASURES YOU CAN TAKE

It is important for you to play a role in keeping your information safe and secure. When signing up for an online account, please be sure to choose an account password that is hard for others to guess and never reveal it to anyone else. If you use a shared or public computer, never choose to have your login ID or password remembered and make sure to log out of your account every time you leave the computer.

## DATA RETENTION

Except as otherwise permitted or required by applicable law or regulation, we will only retain your personal information for as long as necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, accounting or reporting requirements. Under some circumstances, we may anonymize your personal information so that it can no longer be associated with you. We reserve the right to use such anonymous and de identified data for any legitimate business purpose without further notice to you or your consent.

## UPDATING AND ACCESSING YOUR INFORMATION

You have the ability to change and/or correct the Personal Information that you provide us by emailing us at [privacy@rimant.com](mailto:privacy@rimant.com). Under applicable law, you may have the right to ask in writing whether we hold any Personal Information about you, to see that information, and request additional details as to how we collect, use or disclose your Personal Information. We may not be able to provide you with all the information that you request, depending on the circumstances, and there may be a charge for any copy of Personal Information requested. You may request that we deactivate your account by emailing us at [privacy@rimant.com](mailto:privacy@rimant.com).

Please note that we may need to retain certain information for record-keeping purposes, and there may also be residual information that will remain within our databases and other records, which applicable law may allow us to retain. We may contact former users of the Site who have not explicitly withdrawn consent to such communications in accordance with applicable laws.

You may withdraw your permission to collect, use, and disclose your Personal Information at any time, subject to legal and contractual restrictions and reasonable notice. However, without your permission, we may not be able to provide you with the products or services you have requested.

#### WITHDRAWING YOUR CONSENT

Where you have provided your consent to the collection, use, and transfer of your personal information, you may have the legal right to withdraw your consent under certain circumstances. To withdraw your consent, if applicable, contact us at [privacy@riman.com](mailto:privacy@riman.com). Please note that if you withdraw your consent we may not be able to provide you with a particular product or service. We will explain the impact to you at the time to help you with your decision.

#### OPT-OUT FOR MARKETING & PROMOTIONAL CORRESPONDENCE

You may opt-out of receiving future emails from Rimant Enterprise Canada Inc. Please note that this opt-out only applies to Rimant Enterprise Canada Inc. promotional emails. You may opt-out of receiving Promotional Emails by using the opt-out mechanism in the footer of the email itself or by emailing us at [optout@riman.com](mailto:optout@riman.com).

We will attempt to comply with your request as soon as reasonably practicable. Please note that opting out as described above will not remove your information from our databases or the databases of Independent Beauty Planners or third parties. If you wish to cease receiving marketing-related emails from such Independent Beauty Planners or third parties, please contact such Beauty Planners or third parties directly or utilize any opt-out mechanisms set forth in their respective privacy policies or marketing-related emails.

#### SOCIAL COMMERCE AND OTHER THIRD PARTIES

We work with trusted third parties, including social network sites such as Facebook, and with applications and developers who specialize in social commerce, so that we can connect to your social networks. Other social networks we use include Twitter, Pinterest, Instagram, Vine, and YouTube. All of these companies operate Third-Party Sites. We provide access to our Site by third parties and business partners so that we can generate interest in our products among members of your social networks and to allow you to share product interests with friends in your network. The use of any features made available to you on our Site by a third party may result in information being collected or shared about you by the third party or by us. If you do not want us to be able to access information about you from Third-Party Sites, you must instruct Third-Party Sites not to share the information. We cannot control how your data is collected, stored, used, or shared by Third-Party Sites or to whom it is disclosed. Please be sure to review the privacy policies and privacy settings on your social networking sites to make sure you understand the information they are sharing. If you do not want a Third-Party Site to share information about you, you must contact that site and determine whether it gives you the opportunity to opt-out of sharing such information. Rimant Enterprise Canada Inc. is not responsible for how these third parties may use information collected from or about you. However, we do identify any areas on our Site where third parties share information about you.

#### OTHER INFORMATION

The Site is controlled and operated by Rimant Enterprise Canada Inc. from the United States and is not intended to subject Rimant Enterprise Canada Inc. to the laws or jurisdiction of any state, country, or territory other than that of the United States. Rimant Enterprise Canada Inc. does not represent or warrant that the Site, or any part thereof, is appropriate or available for use in any particular jurisdiction. Those who choose to access the Site do so on their own initiative and at their own risk, and are responsible for complying with all local laws, rules, and regulations. We may limit the Site's availability, in whole or in part, to any person, geographic area, or jurisdiction we choose, at any time and in our sole discretion.

#### CONTACT US

If you have any questions, comments, concerns, or complaints about the Site's privacy practices,

please contact us by email at [privacy@riman.com](mailto:privacy@riman.com) or visit the Contact Us section of our website. Please note that email communications will not necessarily be secure; accordingly, you should not include credit card information or other sensitive information in your email correspondence with us.